



# PRINT DISPLAY ADVERTISING RATES 2025



Independent Student Newspaper of Lane Community College

## Need student outreach? Advertise with us!

**30,000+**  
**Students & Faculty**

Monthly prints are distributed all  
over LCC campus and  
throughout the  
Eugene/Springfield area

Contact Robin Tabor at  
[adsales@lcctorch.com](mailto:adsales@lcctorch.com)  
for more information

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Eugene, OR 97405  
Center Building, Room 450

Instagram: @thetorchnews  
YouTube: @Lcctorch

[lcctorch.com](http://lcctorch.com)

# AD SIZES & PRICING

## MONTHLY PRINT

All prices include full color

### ***Businesses***

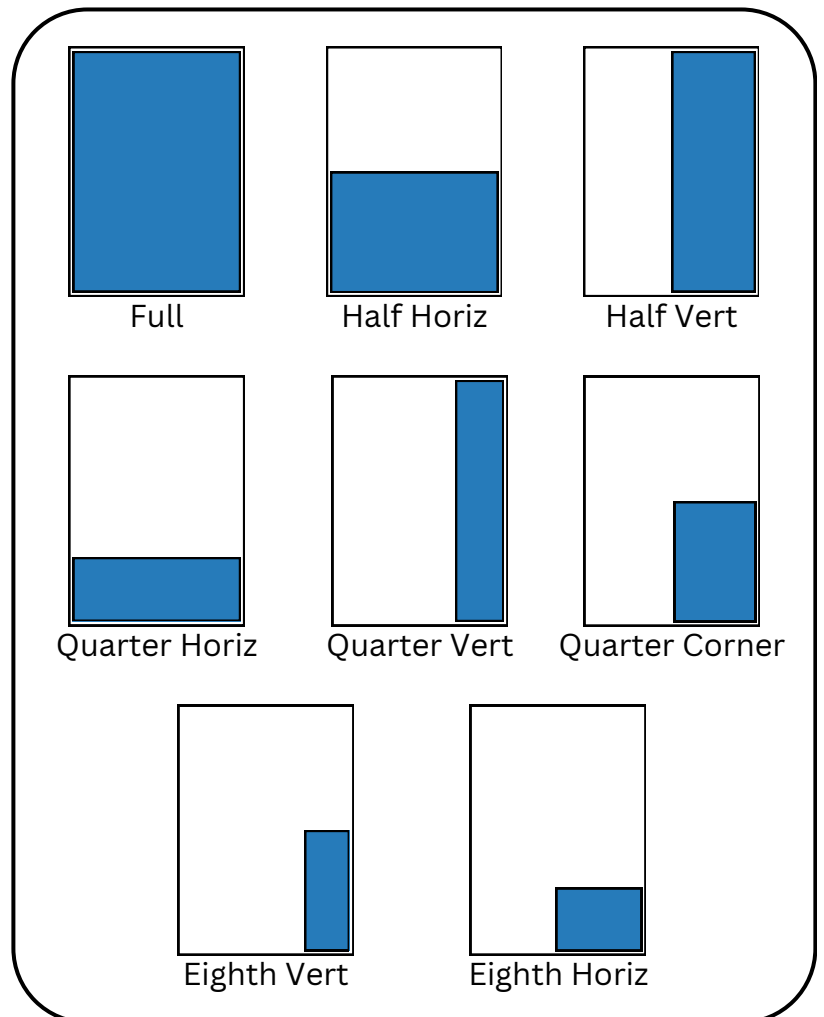
<u>Full Page</u>	9.75" x 13.5"	\$400
Half Page (Horizontal)	9.75" x 6.67"	\$200
<u>Half Page (Vertical)</u>	4.75" x 13.5"	\$200
Quarter Page (Horizontal)	9.75" x 3.25"	\$100
Quarter Page (Vertical)	2.25" x 13.5"	\$100
<u>Quarter Page (Corner)</u>	4.75" x 6.67"	\$50
Eighth Page (Horizontal)	4.75" x 3.25"	\$25
Eighth Page (Vertical)	2.25" x 6.67"	\$25

### ***Nonprofits & Charitable Organizations***

Full Page	\$350
Half Page	\$175
Quarter Page	\$88
Eighth Page	\$22

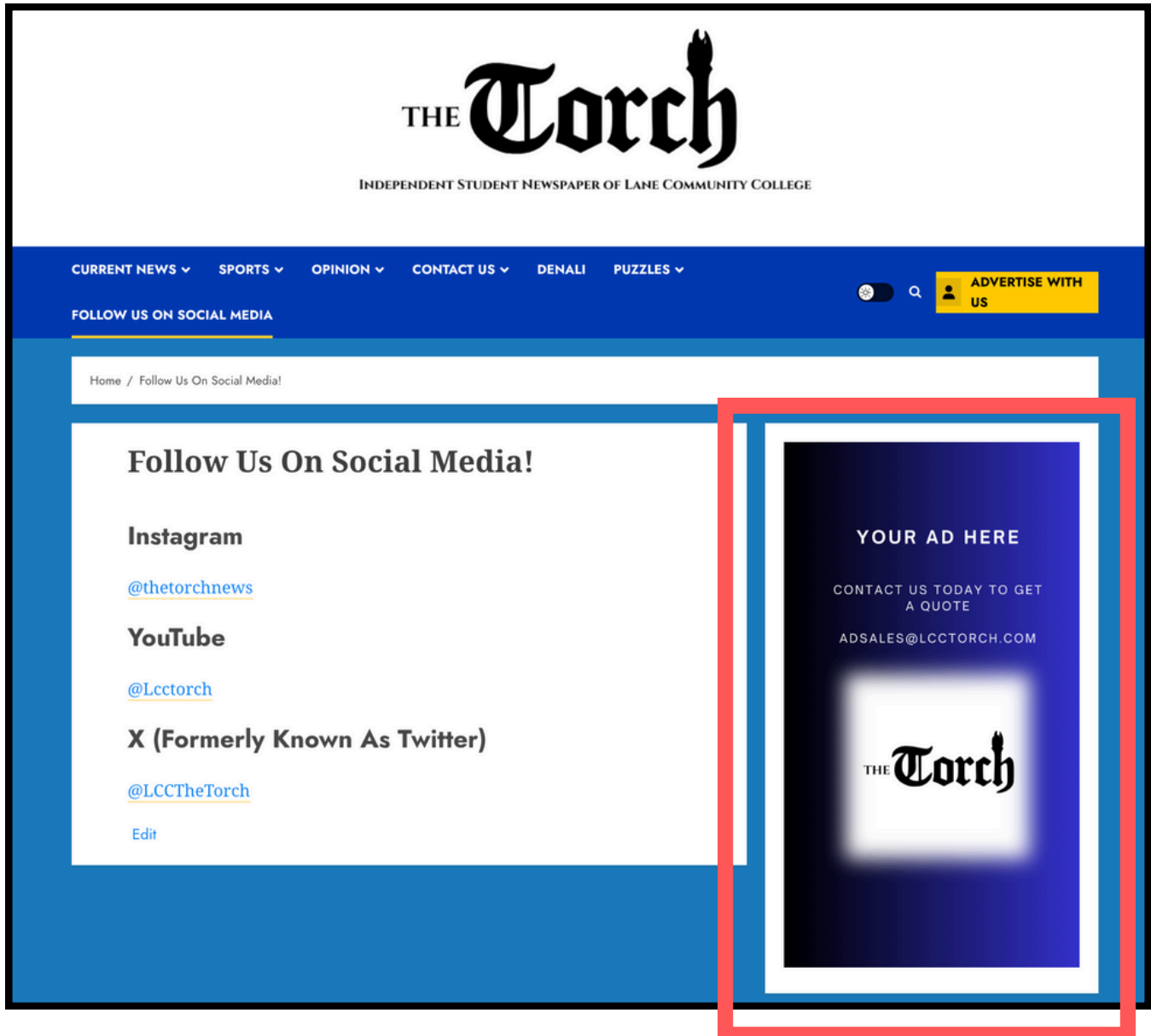
### ***LCC Student Groups & Campus Organizations***

Full Page	\$300
Half Page	\$150
Quarter Page	\$75
Eighth Page	\$20



# WEBSITE ADS

Sidebar only



## Run Time Options

- 3 months – \$150
- 6 months – \$250
- 12 months – \$450

\*Shorter increments can be arranged for time sensitive ads